

Gluskin Sheff + Associates Inc. Declares Regular Quarterly Dividend of \$0.1625

February 9, 2012

TORONTO, ONTARIO

Gluskin Sheff + Associates Inc. (the “Company”) today declared its regular quarterly dividend of \$0.1625 per common share payable on March 16, 2012, to shareholders of record at the close of business on February 23, 2012.

Founded in 1984, Gluskin Sheff + Associates Inc. is one of Canada's pre-eminent wealth management firms serving high net worth private clients and institutional investors. Gluskin Sheff offers equity and fixed income investment portfolios in addition to being one of the largest managers of alternative investments in Canada. The Company's Subordinate Voting Shares are listed on the **Toronto Stock Exchange** under the symbol "GS". For more information about the Company, please visit our website at www.gluskinsheff.com.

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