

GLUSKIN SHEFF + ASSOCIATES INC. SECOND QUARTER FISCAL 2015 RESULTS AND CONFERENCE CALL SCHEDULE

January 7, 2015

TORONTO, ONTARIO

Gluskin Sheff + Associates Inc. (the “Company”) will issue its financial results for the three months ended December 31, 2014 in the afternoon of Thursday, February 5, 2015. A conference call will be held Friday, February 6, 2015 at 10:00 a.m. ET, followed by a question and answer period.

The telephone numbers for the conference call are:

Local/International: (647) 788-4945

Toll Free: (855) 223-2840

Conference Code: 47249301

Please connect at least 15 minutes prior to the scheduled start time.

The telephone number to listen to the call after it is completed (Instant Replay) toll free is (855) 859-2056. The Passcode for the Instant Replay is 47249301 followed by the number sign (#). The Instant Replay will be available until midnight, February 20, 2015.

Gluskin Sheff + Associates Inc. is one of Canada’s pre-eminent wealth management firms. Founded in 1984 and serving high net worth private clients and institutional investors, we are dedicated to providing our clients with a world-class experience in the management of their wealth by delivering strong, risk-adjusted returns together with the highest level of personalized client service. The Company's Common Shares are listed on the Toronto Stock Exchange under the symbol "GS". For more information about the Company, please visit our website at www.gluskinsheff.com.

For further information, please contact:

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